

INNOVATE
YOUR SERVICE
SUSTAINABLE!



„get fresh“ presentation



100% recyclable 

ANNIVERSARY | 10
CELEBRATION | YEARS

>> The Product

Currently, our **ifresh®** is available for the following applications:

- **Refresher- and hand cleaning**
- **Make-up remover**
- **Desinfection**
- Sun protector / Insect protection
- Baby wipe
- Leather Conditioner
- Sneaker cleaner

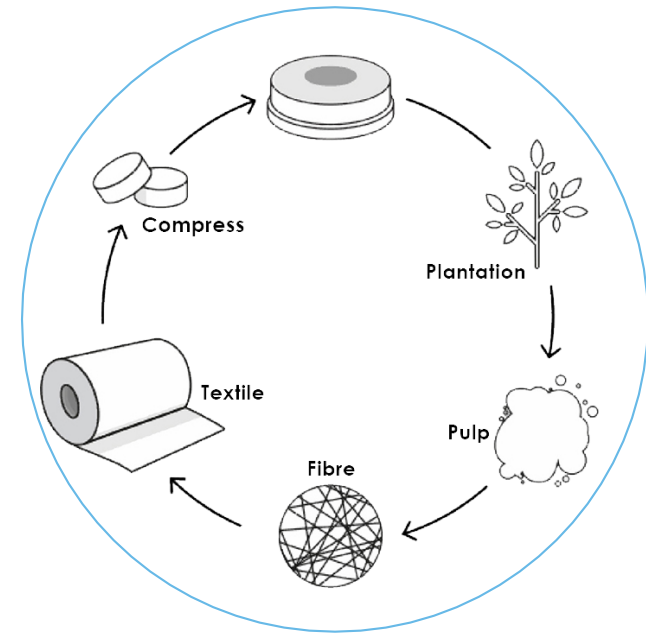
Packaged in a small, round container filled with the liquid application of your choice.



>> The Specification

The innovative **ifresh**[®] is a tablet-shaped product having a diameter of 3.8 cm. The gross weight is 10 g. The pad is made of cellulose, which is 100% naturally produced. The cellulose cloth is dry in a separate chamber, until it passes through a pressure with the liquid compound and unfolds itself. The product contains no additives.

- Gross weight of 9 gr
- Diameter of 3.8 cm
- Height of 1.2 cm
- Cellulose sheet 20 x 20 cm
- Transports 5 to 9 ml of fluid



ifresh[®] helps to save water..

(Hand washing consumes an average of 1.5-2 liters of water)



>> Environmental aspects

Container

A Sustainable Material – Polypropylene

Polypropylene is a high-quality material characterized by its sustainability. The reintegration of polypropylene intermediate layers into the production process is always ensured, guaranteeing complete recyclability at the end of the product lifecycle. The recycled polypropylene is used to manufacture new products, thereby reducing the spread of harmful substances in the environment.

Furthermore, we completely refrain from using aluminum in our packaging.

An environmental favorite

- Less CO₂ Emissions
- Ensures overall recyclability at the end of the product lifecycle
- The material obtained through recycling is used for new products (avoiding environmental pollution from harmful substances)
- Reusability, recyclability – environmentally friendly



> > Environmental aspects

The liquids

We deliberately refrain from using microplastics as fillers. Our liquids are allergen- and alcohol-free, registered with the Federal Institute for Occupational Safety and Health, and CPNP-certified. Furthermore, we have a pharmaceutical central number for our disinfectants.

We particularly emphasize that our individually packaged wet wipes encourage a more conscious and sparing use, thereby contributing to waste reduction. Unlike conventional wet wipe packs, where multiple wipes are often taken out at once, our product encourages thoughtful consumption before opening additional wipes. This conscious use of our product leads to reduced resource consumption.

Ultimately, the goal is to motivate consumers to handle consumables more responsibly – and our wet wipes are a first step in that direction.

The cloth

- Our wipe is made from the viscose fiber EcoVero, which is completely free of synthetic fibers.
- The wipe is deliberately not made tear-resistant and/or thermally treated.
- Our wipe can safely enter the sewage system, as it completely dissolves and does not get caught in wastewater treatment plant turbines.
- By separating the wipe from the liquid, we do not require preservatives or other environmentally harmful substances to keep the wipe moist.
- Our wipe is compostable.



>> The innovation

Intensify your promotional activities through this innovative advertising medium.

New packaging and shape for your refreshing towels.

Small & light weight, fits in any pocket.



>> Hotels

Always a better service for your guests.

Whether in the lobby, room (bathroom), wellness or by the pool, there are always possibilities to surprise your guest.

- Make-up remover in the bathroom
- Desinfection
- Sun protection / insect protection



>> Car rentals

Targeted advertising with your customers.

Car rentals and car dealerships:

- Shuttle & Limousine Service
- Advertising in the rental car
- Perfect after the inspection



>> The distribution

Targeted distribution with the right partners.
Take advantage of our distribution channels.

Distribution examples:

- Exhibitions / events / promotion
- Hotels / gastronomy / catering
- Airlines & airports
- Cars rental
- Sports stadiums



>> References: Airlines & Airports



Airfrance



Austrain



Air Canada



Tunisair



Kempinski Hotel



Rotana Hotel



Steigenberger Hotel



Miles & More





Freshpack®

by French IT Consulting Ltd.
Ginnheimer Stadtweg 102
60431 Frankfurt am Main

Phone: +49 69 - 17 42 83 41

Fax: +49 69 - 17 53 61 43

E-Mail: info@fresh-pack.de

Web: www.fresh-pack.de

Rights of the documents

The present document is intended solely for the presentation of freshpack® by B&K Trading. The disclosure of the documents and the information contained therein to third parties as well as the use or exploitation is prohibited in whole or in part. The content is to be kept confidential

This presentation is the intellectual property of the company B&K Trading UG.

IFresh
freshpack®

100% recyclable



ANNIVERSARY | 10
CELEBRATION | YEARS